

Falcon DVD Media

Contributed by Administrator
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RAK—United Arab Emirates, June XX, 2008 – Falcon Technologies International (FTI), the worldwide leading manufacturer of optical data storage discs for professional and archival applications, today announced that is has formed a partnership with The Tape Company, a leading distributor of professional media products, to offer FalconMedia Pro printable surface optical recording media (CD-R, DVD-R and Blu-ray). FTI recording media delivers unrivaled reliability and durability along with innovative features and advanced surface formulations for superior recording and printing performance.

“With seven locations across the country, The Tape Company is one of the nation's largest master distributors and it represents a very important opportunity to our company,” said Mr. Adel Michael, co-founder and CEO of Falcon Technologies International (FTI). “In turn, FalconMedia Pro discs give The Tape Company a quality advantage, offering up to 300 years of archival lifespan, Ultra Hard Coat scratch resistant technology and a variety of printable surface formulations.” “We provide our customers with the best media available from top manufacturers," said Tape Company president Bob Daly. "FTI's FalconMedia Pro solutions deliver the reliability and compatibility our customers have come to expect."

Print, Protect, Archive FTI’s printable discs are the perfect solutions for professional disc duplication and printing applications. Available for inkjet and thermal disc printers, FalconMedia Pro printable discs combine crisp, clear surface printing capabilities with exceptional recording and playback performance. The discs feature print-to-hub surfaces that enable printing all the way to each disc’s hub for maximum visual impact. FTI’s Ultra Hard Coat (UHC) anti-scratch protection is the most reliable solution to protect mission-critical data against potential disc surface contaminants and mishandling. Applied to the media’s polycarbonate layer during the manufacturing process, UHC technology dramatically increases the disc’s scratch resistance and also helps fend off other contaminants such as smudges from fingerprints. Because most spills and other contaminants cannot readily bind to the UHC surface, the disc easily wipes clean. Performance is not impacted, and the data is protected. With its innovative formulations, FTI has achieved an archival lifespan of more than 300 years for FalconMedia Pro Full Gold EP recordable CD media, and more than 100 years for FalconMedia Pro Gold EP recordable DVD media. A 24k gold reflective layer provides maximum resistance to degradation caused by environmental factors such as corrosion, a major cause of failure in standard media. Both solutions have been subjected to accelerated aging conditions, confirming the discs’ archival life-spans. Innovation and Leadership FalconMedia Pro DVD, CD and Blu-ray Disc recording media solutions are designed to unyielding quality standards. To ensure absolute quality consistency, all FTI media is manufactured by highly skilled staff at a single state-of-the-art facility in the UAE. Only FTI recording media solutions provide Certified Swiss Quality (CSQ), validated by FTI’s certification by Swiss ISO organizations, widely considered among the world’s most stringent ISO bodies. FTI is on the forefront of the most advanced optical recording technologies. The unique inorganic recording material formulation deployed for FTI’s recordable Blu-ray Discs helps achieve exceptional stability for longer archival and superior data protection. Partnered with a leading Japan-based Blu-ray technology provider, FTI gains access to advancements before others, giving its customers a valuable competitive advantage.

About FTI A leading manufacturer and supplier of optical data storage discs for professional and archival applications, Falcon Technologies International (FTI) offers solutions to OEM brands, private labels, distributors and retailers. FTI is an industrial group with headquarters and a manufacturing plant in Ras Al Khaimah, United Arab Emirates. The company is setting a new industry benchmark by providing superior quality media solutions and rapid fulfillment through groundbreaking manufacturing and logistics operations. FTI is committed to excellence in every aspect of its business from product development and manufacturing, to logistics, distribution and account support.

FTI is dedicated to creating optical media solutions that deliver the ultimate performance, reliability and durability for professional applications. An unyielding commitment to excellence supported by a world-class production facility featuring cutting-edge production equipment, as well as skilled international management and highly-trained, dedicated personnel are key components of FTI’s strategy. FTI is a joint investment between Swiss-based investment and management company, PrimusTech Investments, and a large group of UAE corporate and private investors. FTI’s marketing and sales activities are conducted by the company’s fully owned, Swiss-based subsidiary, FTI Europe SA.

About The Tape Company The Tape Company is the nation's largest fully authorized stocking master distributor of audio, video and data recording media, media storage systems, media packaging and accessories. With locations in Chicago, Atlanta, Cincinnati, Dallas, Philadelphia, Seattle and Burbank, the company is able to same- or next-day delivery to most U.S. locations. The Tape Company also carries bulk CD-Rs and DVD-Rs as well as disc publishing equipment and supplies. Falcon DVD Media